

FOR IMMEDIATE RELEASE

**Allen Ruppertsberg**

*The Novel That Writes Itself*

*Honey I Rearranged the Collection*

to be presented at Margo Leavin Gallery

10 March – 14 April 2001

Margo Leavin Gallery is pleased to present an exhibition of two projects by Allen Ruppertsberg. The exhibition will be on view from 10 March through 14 April 2001.

Throughout his career, Ruppertsberg has chosen language and the act of reading and looking as the focus of his art. The scope of his interest has ranged from “High” literature to its popular opposite as found in pulp fiction, newspapers, posters and the world of advertising. Ruppertsberg addresses the audience’s relationship with art by playing with the ideas of creating and collecting, participation and reception.

In *The Novel That Writes Itself* Ruppertsberg presents a large group of brightly-colored, graphic posters that are the result of an ongoing project initiated in 1978. The initial plot of the novel is structured around Ruppertsberg’s attempts to support himself by offering roles in the novel for sale to friends and acquaintances.

The second project, *Honey I Rearranged the Collection*, refers to the relationship between artist and collector, while also questioning the issues of order and arrangement. The drawings, over thirty to date, center around an image of a library. Each work is individually embellished through painting, drawing or collage, and given a unique, handwritten title that begins with “Honey I rearranged the collection...” and ends with such provocative phrases composed by the artist as, “because someone told me it was a seller’s market” or “...to change the lighting from Irwin to Flavin.”

Ruppertsberg has been the subject of recent one-person exhibition at ArtPace, San Antonio, Texas and Le Fonds Regional d’Art Contemporain Limousin, Limoges, France. Previous one-person exhibition include Portikus, Frankfurt am Main, Germany; Magazin, Grenoble, France; and the Museum of Contemporary Art, Los Angeles. He has recently participated in group exhibitions at Whitechapel Art Gallery in London; the Armory Center for the arts in Pasadena; and the Musée d’Art Moderne et Contemporain in Geneva, Switzerland.

The Margo Leavin Gallery is located at 812 North Robertson Boulevard in Los Angeles.  
Gallery hours are 11a.m. to 5p.m., Tuesday through Saturday.

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